

Master in Economic and Business Strategy
Department of Economics University of
Piraeus

Courses C = Compulsory, E = Electives	ECTS
1st SEMESTER (4C)	
1. Managerial Economics (C)	8
2. Business Statistics (C)	8
3. Macroeconomic Environment and the Firm (C)	8
4. Financial Management (C)	6
2nd SEMESTER (2C + 2E)	
5. Principles & Practices of Marketing in the Digital Era (C)	8
6. Project Appraisal (C)	8
7. Methods of Analyzing Uncertainty (E)	7
8. Cost Analysis and Pricing Policy (E)	7
9. International Business (E)	7
10. Financial Analysis and Accounting (E)	7
11. Business strategies in energy markets (E)	7
12. Human Resource Management (E)	7
13. Management, Leadership and Change (E)	7
14. Strategic Information Systems (E)	7
3rd SEMESTER (2C + 2E)	
15. Economic Strategies and Competition Policy (C)	8
16. Business Strategy & Policy: Theory & Applications (C)	8
17. Research Methods in Economics (E)	7
18. International Finance: Theory and practice (E)	7
19. Special Topics in Finance and Banking (E)	7
20. Entrepreneurship and Innovation Management (E)	7
21. Corporate Resource Planning and Logistics (E)	7
22. Transport and Maritime Economics (E)	7
23. Health economics, health care evaluation and policy (E)	7
4th SEMESTER: Thesis	30
Internship (E)	3