

**Master in Economic and Business Strategy**  
**Department of Economics University of**  
**Piraeus**

<b>Courses</b> C = Compulsory, E = Electives	<b>ECTS</b>
<b>1<sup>st</sup> SEMESTER (4C)</b>	
<b>1. Managerial Economics (C)</b>	<b>8</b>
<b>2. Business Statistics (C)</b>	<b>8</b>
<b>3. Macroeconomic Environment and the Firm (C)</b>	<b>8</b>
<b>4. Financial Resources Management (C)</b>	<b>6</b>
<b>2<sup>nd</sup> SEMESTER (2C + 2E)</b>	
<b>5. Principles &amp; Practices of Marketing in the Digital Era (C)</b>	<b>8</b>
<b>6. Project Evaluation (C)</b>	<b>8</b>
<b>7. Cost Analysis and Pricing Policy (E)</b>	<b>7</b>
<b>8. International Business (E)</b>	<b>7</b>
<b>9. Financial Analysis and Accounting (E)</b>	<b>7</b>
<b>10. Business Strategies in Energy Markets (E)</b>	<b>7</b>
<b>11. Human Resource Management and Development (E)</b>	<b>7</b>
<b>12. Strategic Management (E)</b>	<b>7</b>
<b>13. Strategic Information Systems</b>	<b>7</b>
<b>3<sup>rd</sup> SEMESTER (2C + 2E)</b>	
<b>14. Economic Strategies and Competition Policy (C)</b>	<b>8</b>
<b>15. Business Strategy &amp; Policy: Theory &amp; Applications (C)</b>	<b>8</b>
<b>16. Research Methods in Economics (E)</b>	<b>7</b>
<b>17. International Finance: Theory and practice (E)</b>	<b>7</b>
<b>18. Banking and Financial Technology (E)</b>	<b>7</b>
<b>19. Entrepreneurship and Innovation Management (E)</b>	<b>7</b>
<b>20. Corporate Resource Planning and Logistics (E)</b>	<b>7</b>
<b>21. Transport and Maritime Economics (E)</b>	<b>7</b>
<b>22. Methods of Analyzing Uncertainty (E)</b>	<b>7</b>
<b>4<sup>th</sup> SEMESTER: Thesis</b>	<b>30</b>
<b>Total Credits</b>	<b>120</b>
<b>Internship (E)</b>	<b>3</b>