



M.Sc. PROGRAM IN ECONOMIC
AND BUSINESS STRATEGY



UNIVERSITY OF PIRAEUS
DEPARTMENT OF ECONOMICS

MANAGEMENT, LEADERSHIP AND CHANGE



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MANAGEMENT, LEADERSHIP AND CHANGE

Introduction & Module Description

This module focuses mostly on the management of financial decisions, leadership in decision making, change in corporate culture.

Owing to globalization and advances in technology, the world of work is rapidly changing. Organizations that adapt quickest create a competitive advantage for themselves, while those that resist change are left behind. This module prepares the students for these demands by providing a comprehensive grounding in the functions of management supported by critical analysis of the context in which financial managers work. It discusses the key issues of financial management as its basic principles, functions and theories as well as its key factors such as leadership, decision making, group work, and change management. During the course, the student will continuously test and apply newly acquired knowledge. At the end of the course, each student will thereby have gained personal experience and have learned concrete tools to be able to improve organizations throughout his or her career.

Module Objectives

The objectives of this module are described below

- explain various concepts of financial and business management
- understand the role of the manager, describe the basic financial management functions,
- identify and set corporate goals and objectives
- understand the contemporary financial management policies,
- master professional challenges that business managers face in various organizations
- develop financial managerial knowledge and skills
- understand the changing conceptions of teamwork, and organizational learning.

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Teaching and learning Methods

The module employs a mixture of lectures, seminars, case study discussion, group work and presentations.

Students will be provided with the opportunity to gain practical understanding of important theoretical concepts.

Grading

- Case study analysis (Group) 35%
- Final Class Project (Group) 35%
- Examination 30%

Detailed Schedule

The following is a list of indicative session titles:

- Perspectives on Corporate Change
- Intervention & Financial Project Management
- Practice organizational skills and financial project management.
- Change Decision making
- Financial Leadership: Advanced Perspectives
- Corporate Change and Simulation of a company's economic landscape
- Change Management Business Analysis
- Workplace and motivation: The leader and the follower
- Executives and Business Coaching